

COMMERCIAL

CENTURY 21 COMMERCIAL

JOIN

THE RELENTLESS

OUR MISSION:

Empower our affiliates with cutting edge technology and the right tools, resources and programs to meet the competition head-on and close more deals.

#AlwaysElevate

#OwnIt

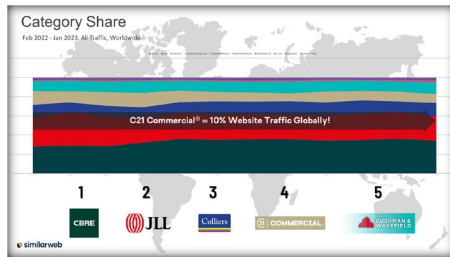
#DreamBigMoveFast

C21 Commercial® Network (CCN) Value Proposition

The commercial real estate (CRE) marketplace is more competitive, fast-paced and dynamic than ever. CENTURY 21 Commercial® can help you identify opportunities early on and meet the needs of your business clients. With our proprietary tools, advanced ongoing learning programs and global network, you can stay on top of the game – today, tomorrow and in the future. **JOIN THE RELENTLESS TEAM!**

CCN DESIGNATION PROGRAM BENEFITS EQUALS “KEYS TO SUCCESS”

GLOBAL WEB PRESENCE



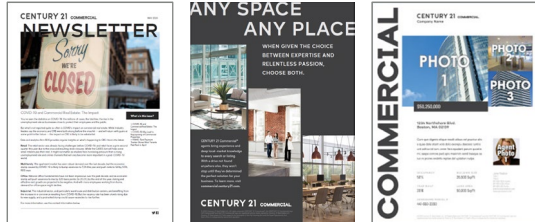
Found in an Office/Agent search result on the C21 Commercial® Domestic and C21® Global website.

C21 Commercial is *RANKED 4th in global web traffic in a YOY comparison to ALL commercial real estate organizations.
**Source – SimilarWeb Feb 2022 – Feb 2023*

SYNDICATED MARKETING PRESENCE



PERSONAL BRANDING



Full access to all Commercial Branded DBA logos, OM flyers, property listing templates, presentations, business signage, business cards/postcards, monthly newsletters, email campaigns, and more...

ADVANCED EDUCATION

Advanced Commercial Advisor Designation Program (ACA) at NO COST. 19 Courses/40+ hrs of on-demand, self-paced advanced commercial training with a transaction-based ACA designation certification program. All ACA advanced courses 101 – 103 are taught by CCIM professionals.



INDUSTRY TRAINING

Monthly Live Streamed Training sessions from industry experts/business partners, best practice events and commercial industry workshops taught by industry experts and fellow commercial pros. Commercial Business Partner training to industry leading resources and tools to grow your business.

LIVE TRAINING EVENTS

Annual LIVE training events with commercial industry experts/trainers, keynote speakers, workshops best practice panel of experts, industry business partner training, and more...

MYC21C SITE BUILDER



All C21 Affiliates have access to MyC21Site website creation tools (no additional fee). Choose from many commercial templates to create a professional commercial website. CENTURY 21® has a partnership with Listhub that pulls in commercial MLS listings and competitor properties to your website. This feature can provide a more robust website, create SEO, and thereby, creating buyer leads.

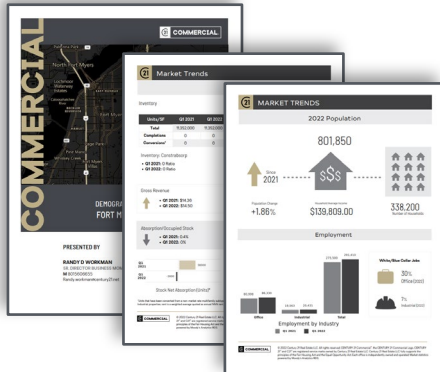
CCN DESIGNATION PROGRAM BENEFITS EQUALS "KEYS TO SUCCESS"

Expand your referral network nationwide by accessing the online CCN Office location map to **1,200+ Commercial Offices** to collaborate with like-minded professionals, make strong business connections and close more deals in markets outside your reach.



CIN LOCATION MAP

HISTORICAL ANALYTICS



POWERED BY **REIS**
Real Estate Solutions
by Moody's Analytics

NO COST access to REIS Moody's analytics for forecasting insights and local market trends. Become a well-informed Commercial Specialist by creating relevant and viable insights and market trend reports to assist clients in finding the right space at the right price.

Membership to CCN Workplace Group (by Facebook)

Collaborate with CCN Members, post business needs, commercial listings to a national audience, client portfolio needs, and LIVE streaming to industry training events and C21 HQ program updates



COMMERCIAL NETWORK COLLABORATION

FLAGSHIP BUSINESS PARTNER



FREE Version Available & 50% Discount to CCN Members

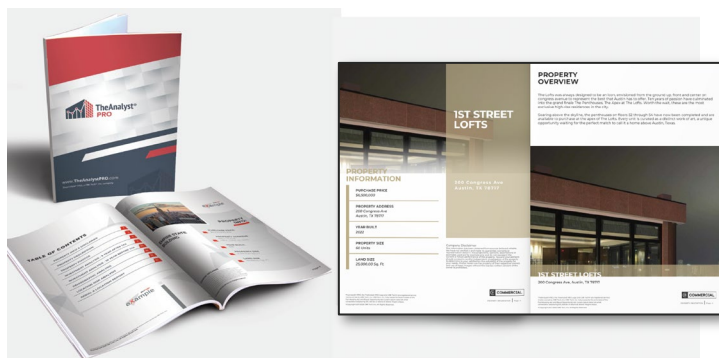
Free version: The Analyst PRO commercial real estate analysis tools with limited capabilities to analysis however can provide some comprehensive tools to assist in your day-to-day business.

- Commercial calculators such as Mortgage, CAP Rate, Cash-on-Cash, TMV, 1031-X, and more...
- Mapping and Distance Measuring tools
- Web/mobile (iPhone, iPad and Android) unlimited access

The Analyst PRO full version (50% discount):

Full commercial real estate analysis tools, commercial OM package creator that provide a competitive advantage:

- **Live API feed to all your commercial property listings**
- 5 & 10 yr investment cash flow projections, DCF analysis, and ROI, IRR and more...
- Full location analysis including Flood Map, Crime Analysis, Environmental Record Search, Demographic and Psychographic analysis and Info-graphic images
- Lease Analysis & Lease vs. Own Analysis
- Property Tour and Scorecard Rating System
- Mapping tools, commercial calculators, commercial glossary
- Financial analysis and location analysis training videos
- Upload your company logo and customize your reports to portray a professional look and feel
- Web & mobile (iPhone, iPad and Android) unlimited access



ACCESS TO DISCOUNT
PARTNER DISCOUNTS

Access to Business Partner Discount programs, ranging from zero fees up to a 50% discount on products, services and other KEY business partners and sponsorships...We are always growing our discount partners – key partners listed below...



FREE Version & a 35% Discount to CIN Members for premium services. C21 Syndicated Listing partner that targets buyer/tenant representatives.



FREE access to CIN Members and limited data version on the Commercial website. C21 Syndicated Listing partner that targets buyer/tenant representatives and eBlasts properties directly to their inbox.



15% Discount to CIN Members for premium services. As the largest commercial database, Reonomy offers a range of powerful filters that isolate target properties with ease. Contact owners behind the LLC in seconds.



25% Discount to CIN Members for premium services. Nationwide Marketplace, Cutting Edge Technology. Brevitas helps commercial real estate brokers and investors discover, connect, and close at a record pace.



No Cost for NAR Members. All-in-one research platform built to help you share property and market info with clients. Build and customize branded reports that give your clients a complete and accurate picture.



Build powerful relationships with thousands of industry influencers. C21 Commercial HQ has support to assist and help you be in-the-know about retailer/tenant growth in your market. ICSC membership can open the door to market growth and new connections to over 60,000+ retailer contacts that can lead to building relationships in your market.



43% Discount to CIN Members. The MLS Co-op is wholly-owned by real estate professionals and offers equal ownership, transparency and voting rights to all Members and group-buying power. Although the mission of the Co-op isn't to generate a profit, any profit is equally shared by Members as patronage dividends.



Up to 32% Discount to CIN Members. ClientLook is a CRM software for commercial real estate brokers, investors, owners and more? Lots of things including back-office assistants to handle your data entry, virtual assistants to keep you organized to manage and track your deals.

CENTURY 21 COMMERCIAL.